
"Environment: The setting or conditions in which a particular activity is carried on"

The Oxford English Dictionary

Entrepreneurship in universities

How can we support our youth to be better prepared to succeed in their local environment

Who is speaking

Marina Gracia



Work experience



Volunteering

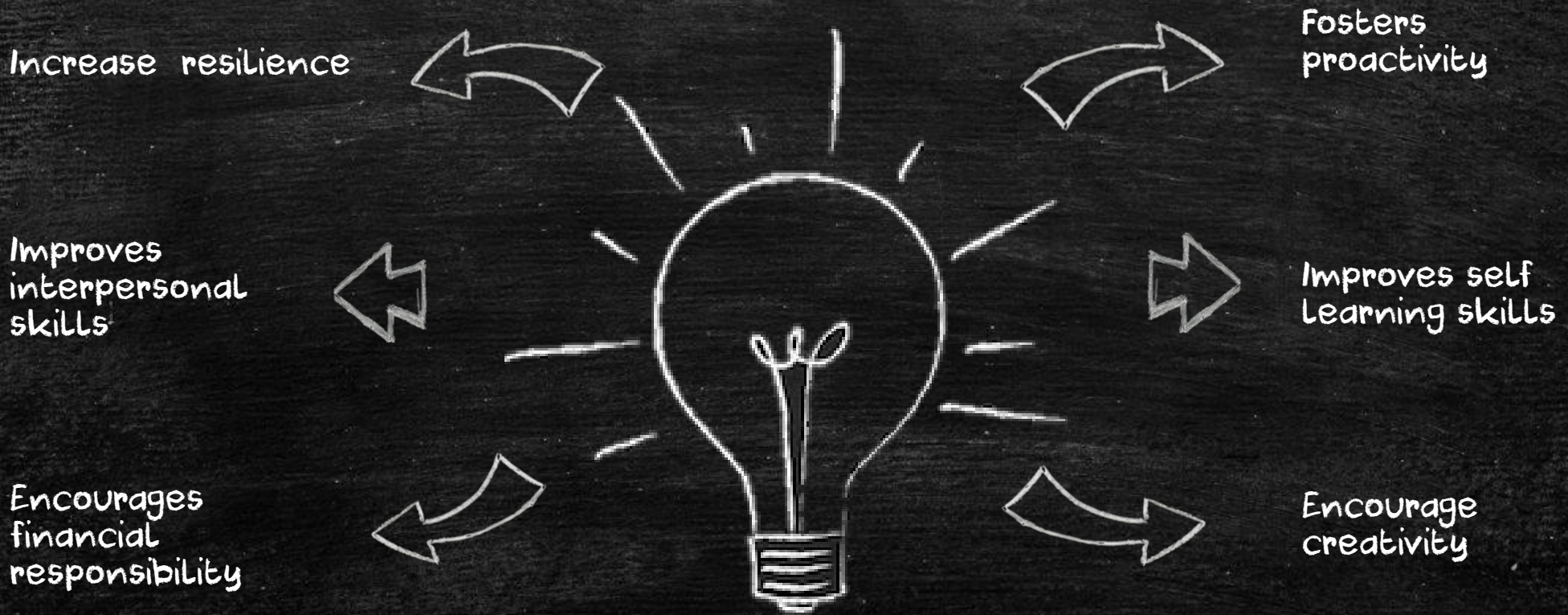


Founder of UPC Founders Lab



Co- Founder of Start Universe

Why Learning entrepreneurship skills is important for our youth



We asked to students communities and we found that ...



"There are no specific trainings on basic entrepreneurship competencies"

"The university does not facilitate interaction with the local entrepreneurship ecosystem"

"We are not given intra/entrepreneurship role models during our studies"

"The university does not help us find complementary profiles to complete our teams"



... most universities don't provide key entrepreneurship support to students

Students insights indicate three pillars for to support entrepreneurship in universities



Network



Strong community brand




The
WEF
formula



Know how



Each of us has the power to support entrepreneurship in universities



→
Connect
students with
relevant
stakeholders
←



→
Share your
expertise
←



→
Talk about the
university
entrepreneurship
communities
you know
←

Thank you very much for your attention