



BI.ZONE
Cybersecurity

Caspian Week Cyber Security

January 24, 2019
Davos



Cyberattacks

1 of 4 major global risks*

Over 80% of attacks

are concealed by corporate victims
in the fear to lose clients*

Overview

\$8 trillion

projected damage from cybercrime
to the world economy in 2022*

Cybercriminals today



Cybercriminals have no
borders and laws



Geopolitical turbulence hinders
cooperation



Cybergangs are located in different
countries and constantly cooperate



Cybercriminals feel
powerful and invincible

CYBERCRIME IS STILL ONE STEP AHEAD

Main targets of cybercriminals



Banks and
financial
institutions



Companies and
organizations



Private individuals

Collaboration between private entities
is essential for effective incident response and
prevention of cyberattacks

Sberbank cybersecurity ecosystem

0 min

downtime in 2017

BSI

certification

96%

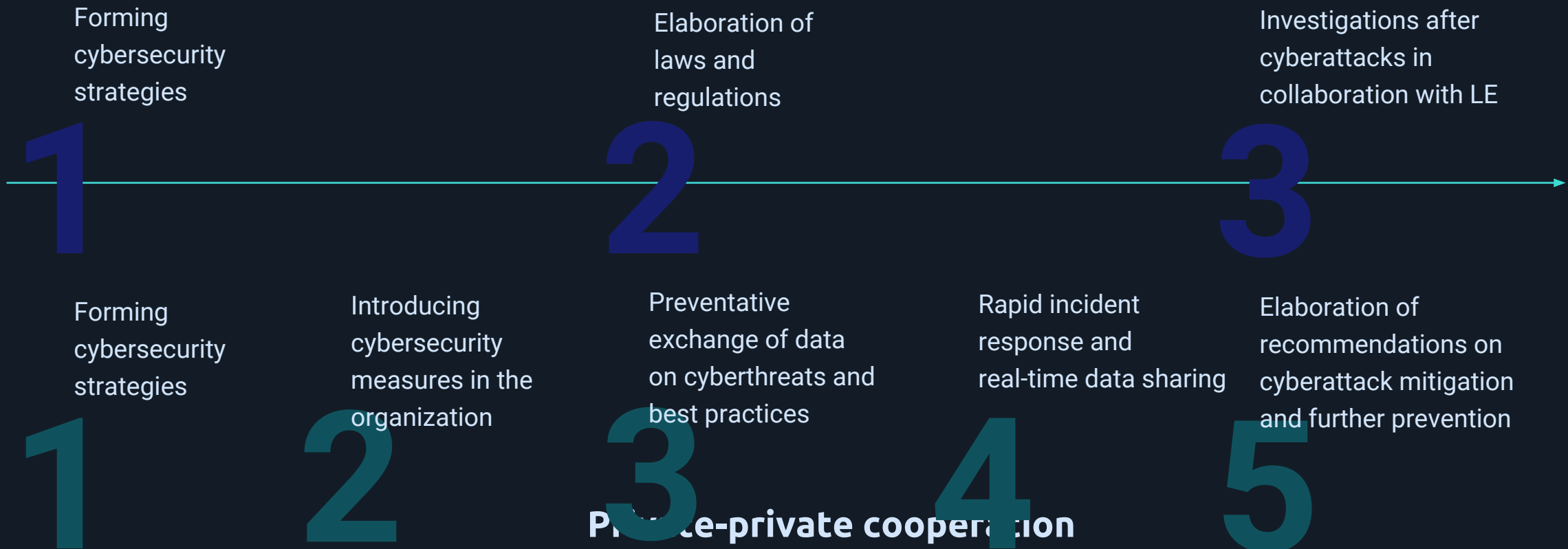
antifraud efficiency

100%

attacks blocked in 2018

Full cybersecurity cycle – goals of collaboration

Public-private cooperation



Collaboration in C4C



Centre for
Cybersecurity



LE



Banks



CS vendors



Business

Automated data exchange on actual cyberthreats

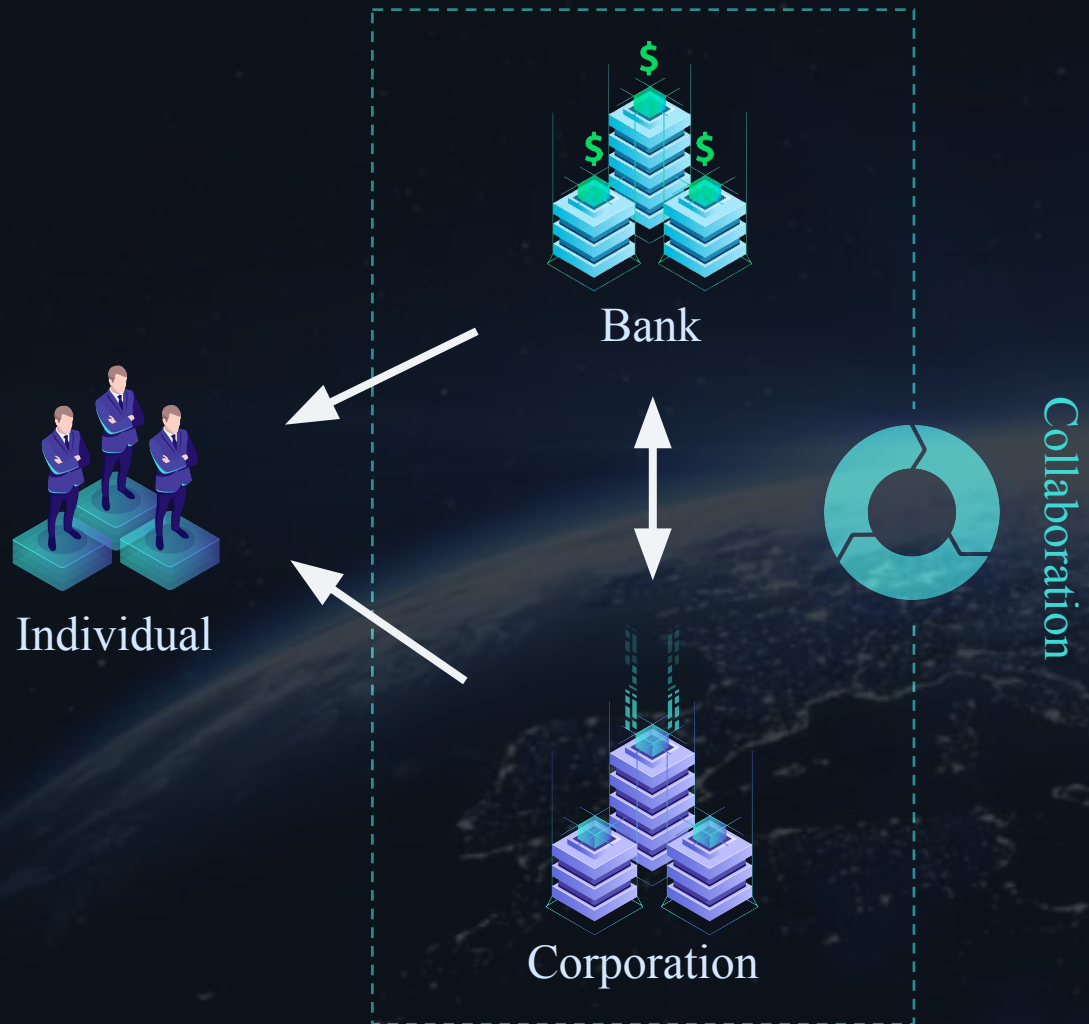
Global network for cooperation between CERTs across the world

Definition of strategic areas for global cybersecurity development

Further distribution of information and promotion of cybersecurity awareness worldwide

Sberbank – first of six Founding Partners to C4C

Effective cooperation



Cross-sectoral collaboration on the global level

24/7 support, help and cooperation

SAFE AND SECURE DIGITAL WORLD



International Cybersecurity Congress



51
country



681
organizations



2500+
participants



July 5-6, 2018
Moscow, Russia

Extensive
cyber exercise



WEF C4C
session



IGCI
session

